ARCHIE SERIES

MAR.
NO. 166

12¢

APPROVED BY THE COMICS CODE AUTHORITY

MAC

Jughead

JUGHEAD, TAKE OFF THAT **HIPPY OUTFIT** AT ONCE!

HE **CAN'T**, MR. WEATHERBEE! HE'S PLAYING **BEN FRANKLIN** IN THE SCHOOL PLAY!

DO YOU NEED EXTRA MONEY?

NEW!
SATIN ELEGANCE
ALL OCCASION ASSORTMENT
20 really deluxe cards
Excitingly different

It costs you nothing to try

$100.00 IS YOURS

NEW!
PRECIOUS PETS
ALL OCCASION ASSORTMENT
10 delightful animals reproduced as giant size cards suitable for framing

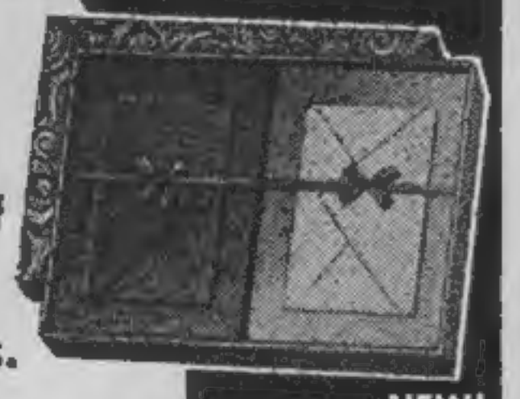
for selling only 100 boxes of our <u>new</u> Satin Elegance All Occasion assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards.

<u>Cut out entire Business Reply Coupon below — mail it today</u>

— and we will send you immediately leading Greeting Card box assortments on approval — plus FREE samples of personalized stationery. No experience necessary.

NEW!
DELUXE EVERYDAY GIFT WRAPPING ASSORTMENT
16 gay, colorful large sheets
Terrific

COMMENDED by PARENTS' MAGAZINE



NEW!
MIX AND MATCH COLOR BAZAAR STATIONERY ENSEMBLE
Lovely rich vellum sheets with matching envelopes

FREE SAMPLES
PERSONALIZED STATIONERY and CATALOG OF OUR ENTIRE LINE

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. U-5
White Plains, New York 10606

YES, RUSH MY ALL OCCASION CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading Greeting Card box assortments on approval for 30 day free trial plus FREE samples of personalized stationery, FREE 48-page Full Color Catalog of money-making Gift items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name_____ Apt. No._____
PLEASE PRINT

Address_____

City_____ State_____ Zip Code_____

If writing for an organization, give its name here_____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

No Postage Stamp Necessary If Mailed in the United States

Postage Will be Paid by Addressee

BUSINESS REPLY MAIL
First Class Permit No. 389, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. U-5

Jughead IN "CANNED Happiness!"

ARCH! WHAT WOULD YOU GUESS IS THE MOST FREQUENTLY USED SENTENCE IN MY VOCABULARY?

HMMM... I GUESS YOU SAY - "I'LL HAVE A HAMBURGER" MORE OFTEN THAN ANYTHING ELSE!

WRONG! MY MOST FREQUENT EXPRESSION IS... "ARCH! DON'T DO IT!"

AND YOU KNOW WHAT HAPPENS?... YOU ALWAYS DO IT!!

DO WHAT? DO WHAT?

JUGHEAD, No. 166, March, 1969. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 E. Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of Mar. 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.50 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1968 by Archie Comic Publications, Inc. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

..AND YOU KNOW THE RESULT? IT ALWAYS TURNS OUT THAT I WAS RIGHT!

ALWAYS?

YOU DO IT WHEN I TELL YOU "DON'T DO IT"...AND YOU END UP IN TROUBLE!

THAT'S CRAZY! YOU MAKE ME SOUND LIKE SOME SORT OF A DING-A-LING!

HEY! ARCH!

BET YOU CAN'T HIT THE TOP OF THAT POLE WITH THIS ROCK!

ARCH! DON'T DO IT!

WHY ? JUST TELL ME WHY I SHOULDN'T TAKE HIS BET ?

CRASH!

TINKLE!

TINKLE!

BECAUSE WOLF'S GLASS SHOP IS RIGHT UNDER THERE!

YUK! YUK!

YOU SAY " I TOLD YOU SO " AND I'LL CREAM YOU !

KNOW WHAT YOU'RE REAL GOOD AT, ARCH ? NOT TAKING ADVICE ! THAT'S WHAT YOU'RE REAL GOOD AT !

BAH ! DON'T TELL ME...

VA-VA-VOOM ! WOW !

ARCH ! DON'T DO IT !

PIZZA PARL

ARCH! PLEASE! DON'T DO IT!

BEAT IT! KILLJOY!

ER... DOLL! COULD YOU USE A LITTLE HELP?

HELP DOING WHAT?

YOU NAME IT CHICK! DOING ANYTHING WITH YOU WOULD BE WILD!

JUST TWO OF US, EH?

DON'T WORRY! MY FRIEND WILL GET LOST WHEN I TELL HIM TO!

MAYBE SO! BUT WILL MINE?

AAAARRK!!

EASY DOES IT, PAL! WE'LL HAVE YOU DOWN IN NO TIME!

PIZZA ARLOR

BIG KNOW-IT-ALL! ALWAYS GOT TO BE RIGHT! I HATE PEOPLE WHO ARE ALWAYS RIGHT!

AT THE MOMENT I HATE YOU! GOODBYE! I'M GOING TO TAKE THE SHORT-CUT HOME!

ARCH! DON'T DO IT! THERE'S A VICIOUS DOG IN THAT YARD!

OKAY! OKAY! WISE GUY! I'LL PLAY IT YOUR WAY!

I'LL GO HOME THE REGULAR WAY! THE LONG WAY! THE SAFE WAY!... BUT, ALONE! I'VE HAD ENOUGH OF YOU!

THE SON OF A GUN! HE WAS RIGHT ABOUT THAT DOG, TOO!

RIVERDALE SANITATION DEPARTMENT

OOPS! WATCH OUT KID!

BUMP!

RIVERDALE SANITATION DEPARTMENT

EEYAHOO! MISTER! THANKS A MILLION!

PLOP!

HE WAS WRONG! WRONG! I TOOK HIS ADVICE AND I GOT IN TROUBLE!

HAHA

HEEE

HA HA

HAW HAW

HAHA

HE ENJOYED IT! HE LIKED HAVING GARBAGE DUMPED ON HIS HEAD!

MAYBE HE FIGURES IT WAS ONE OF THEM HAPPENINGS! WHO KNOWS WITH KIDS TODAY!

JUG! YOU WERE WRONG! DO YOU HEAR? WRONG! WRONG!

HEE! YUK! YUK! HEE!

THE END

Everything's Archie!

Especially their first big album...

and Stereo
8 Cartridge Tape.

"The Archies" are the action and the action's right here with twelve of the great tunes you'll be hearing them do on their new hit TV show. This Calendar Records album features both songs on their hit single "Bang-Shang-A-Lang" and "Truck Driver," as well as "Boys and Girls," "Catchin' Up on Fun," "Ride, Ride, Ride," "Archie's Theme (Everything's Archie)," "I'm in Love," "Seventeen Ain't Young," "You Make Me Wanna Dance," "La Dee Doo Down Down," "Time for Love" and "Hide and Seek."

A DIVISION OF
KIRSHNER ENTERTAINMENT CORP.
CALENDAR

Manufactured and Distributed by RCA

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines.
Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

MEMBERSHIP — TWENTY-FIVE CENTS

Dear Club Member:

Come on . . . let's go with the latest and hottest news for you club members. Requests poured in from all over the country asking us to print the lyrics for the theme song of the Archie television show. Wherever we go we hear the song being whistled and sung.

Jeff Barry who wrote the music and the lyrics has told me how thrilled he's been to get all your cards and letters and to show you what he looks like here's his picture. Girls, he's really handsome; and fellows, he's a real he-man. Besides being a wonderful song writer he's a great athlete. Jeff has promised to do some more songs for the Archies and when he does I will let you know. In the meantime, I want you to know that Jeff wrote both the music and the lyrics for most of the songs which are in the Archie album which you will find when you go to your music store or record shop. *

JEFF BARRY

Remember now, if your dealer is out of stock on the single or the album ask him to order the records or albums from his distributors. Again I want to tell you that the single which is *Bang Shang A Lang* and *Truck Driver* on the flip side and album is under the Calendar label and was manufactured and distributed by RCA. Jughead, Betty, Veronica, Reggie and I ask you to keep those cards and letters coming. Let us know what your music shop dealer tells you about the album and let us know how you like the music and we will print the best letters.

Your friend,

Archie Andrews

Archie Andrews

*All music and lyrics for the "Archies" is under the personal supervision of Don Kirshner.

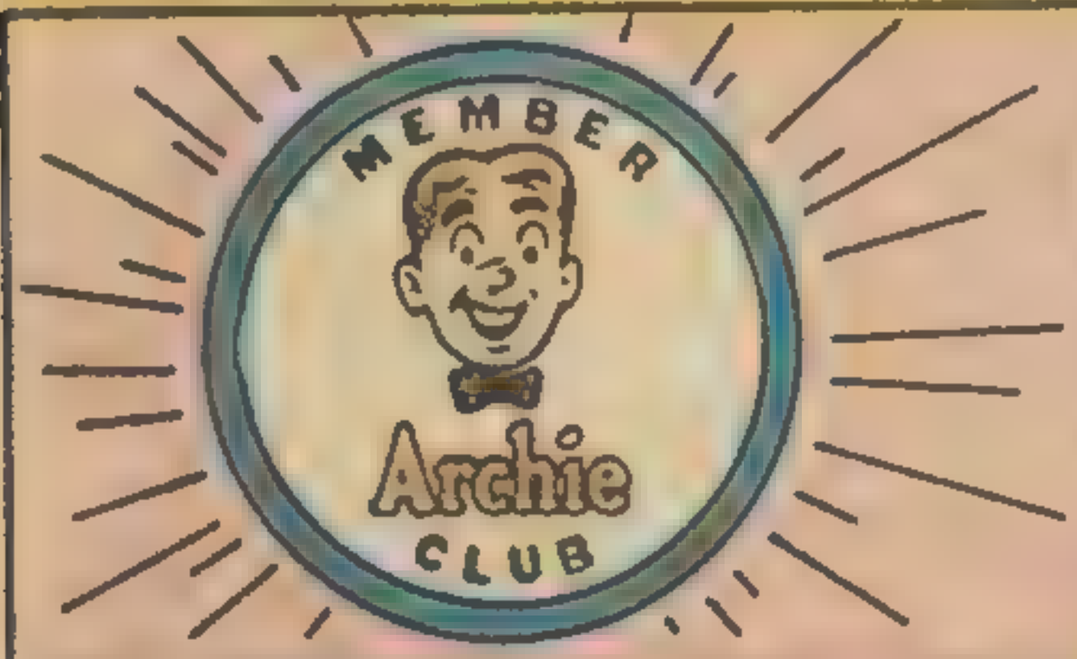
Archie's Theme

WORDS + MUSIC BY JEFF BARRY

♪ (EVERYTHING'S ARCHIE)

EV-'RY-THING'S AR-CHIE
AR-CHIE'S HERE,
BET-TY'S HERE,
VER-ON-I-CA, TOO:
REG-GIE'S HERE
HEY, JUG-HEAD WHERE
ARE YOU?
WE WAN-NA DANCE
WE WAN-NA SING-
HAVE SOME FUN. AND
GO AD-VEN-TUR-ING
ALL OUR FRIENDS
ARE HERE,
BUT IT AIN'T COM-PLETE,
WE AIN'T THE AR-CHIES
WITH-OUT THE
JUG-HEAD BEAT.
OH—AR-CHIE'S HERE,
BET-TY'S HERE,
VER-ON-I-CA, TOO
REGGIE'S HERE, HEY, HERE COMES
JUG-HEAD AND HOT DOG, TOO.
NOW, EV-'RY THING'S ARCHIE.

(C) 1968 BY DON KIRSHNER MUSIC, INC.
NEW YORK, N.Y.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An Archie Club MEMBER

eligible to win **cash prizes** and a big byline in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON,** and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with **25¢** in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

Archie Club

THIS IS TO CERTIFY THAT

PRESS

SIGNATURE OF MEMBER

IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Archie Andrews

PRES. OF N.Y.

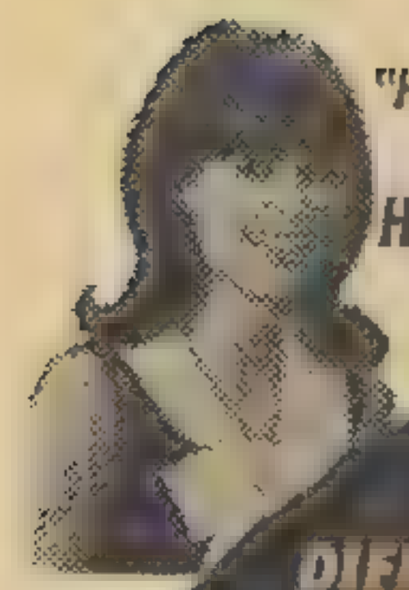
ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25¢ in coin to cover the cost of mailing and handling. Send to:

NAME.....AGE.....
(PLEASE PRINT PLAINLY)

ADDRESS.....

CITY STATE ZIP CODE



"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND

DIRECT FROM HOLLYWOOD TO YOU!

FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS of each star ordered!

NO LIMIT! Pick as many stars as you like!

Enjoy this thrilling new hobby: start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

Choose from these TOP STARS, *or any others! See instructions below.*

Julie Andrews
Ann Margret
Lucille Ball
Richard Basehart
Batman (Adam West)
Beatles (together)
George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Brandon Boone
Angela Cartwright
Chris Cary
Larry Casey
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
Casare Danova
James Darren
Henry.Darrow
Phyllis Diller
Dino, Desi & Billy
James Doohan
James Drury
Patty Duke
Barbara Eden
Ron Ely
Linda Evans
Sally Field
Annette Funicello
Chris George
Lorne Greene
Luke Halpin
Ron Harper
Jonathan Harris
Noel Harrison
David Hedison
Herman's Hermits
David Janssen
Chris Jones
Sajid Khan
De Forest Kelly
Walter Koenig
Marta Kristen
Martin Landau
Michael Landon
Jeri Lawrence
Jerry Lewis
John Leyton
June Lockhart
Richard Long
Lee Majors
Cheryl Miller
Hayley Mills
Cameron Mitchell
Monkees (together)
David (alone)
Micky (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Billy Mumy
David McCallum
Doug McClure
Peter McEnery
Tom Nardini
Paul Newman
Nichelle Nichols
Leonard Nimoy
Jay North
Ryan O'Neal
Stefanie Powers
Elvis Presley
Bob Random
Gary Raymond
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Mark Slade
Rudi Solari
Elke Sommer
Barbara Stanwyck
Yale Summers
Justin Tarr
Roy Thinnes
Robert Vaughn
Robert Wagner
John Wayne
Guy Williams
Jan Williams
Robert Vaughn
Ellen Zambar

POSTERS 22" x 34"

Now ready for immediate delivery of the following STARS only...

1 The Monkees
2 David Jones
3 Mickey Dolenz
4 Stefanie Powers
5 James Darren
6 Marlo Thomas
7 David McCallum
8 William Shatner
9 Leonard Nimoy
10 Billy Mumy
11 Julie Andrews
12 Dino, Desi & Billy
13 Sajid Khan
14 Elvis Presley

PRICE $1 each plus 25c for postage and handling

★ FAN CLUB MEMBERSHIPS ★
FOR ANY OF THE STARS LISTED

Join now, and receive lots and lots of photos (candid and posed) plus a beautiful personalized membership card. Lifetime membership fee only $1. And 25c for postage and handling.

INSTRUCTIONS: 1. Print the names of your favorite stars (even if not listed above) on a sheet of paper. 2. For each name you select, enclose 25c to cover mailing and handling cost of both photos. For extra-quick special service, enclose 25c extra. 3. Print your own name and address clearly.

Mail to me at this address.

JERI OF HOLLYWOOD
DEPT. E-97
1651 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

Romantic-Exciting Fall!

EXCITING COLORS, SO REAL YOU WILL THINK IT'S YOUR VERY OWN! A REAL FASHION FALL!

With Beautiful, Glamorous French Velvet, Stretchable Band!

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our expert!

Special low Introductory Price $5.95 (for a limited time only). Here at last the romantic, exciting, glamorous Thick Exuberantly Plush Dynel Fall, it looks and feels like Your Own Hair—it invites caressing. Can be curled, washed, shampooed, styled, cut and set like natural hair. You will wear it in glamorous styles. It Goes On When You Go Out! For Casual Or Formal Wear! 100% Glamorous Dynel.

IMPORTED ONLY **$5.95**

FREE Instructions on "Care of your hair and how to wear your hair to best advantage for your type face problem" included with your order.

Be More Glamorous!

Have fun — play dress up! It's fun when you play it with a BEAUTY AID FALL! Hair is short and you want to look pretty? Competition tough? Add a BEAUTY AID FALL. Let it hang straight, curl it or braid it! you'll come out looking tops! Dynel modacrylic is easy to care for — wash it with just soap and water. Only $5.95. Send for it now!

Select your color! **Mail Coupon! Your money refunded in full if you are not 100% satisfied.** Send $5.95 and hair sample! And leave the match to us! Beauty Aids Co., Fall Dept. 17 160 Amherst St., East Orange, N. J. 07018.

MAIL COUPON NOW

BEAUTY AIDS CO., FALL DEPT. 17
160 Amherst St., East Orange, N. J. 07018

Send me the MOD-VOGUE Fall. I enclose $5.95 (plus 50c postage and handling) and *hair sample!* MONEY WILL BE REFUNDED IN FULL IF I AM NOT 100% SATISFIED.

☐ I enclose $9.95. Send the CONVERTIBLE DYNEL FALL (not illustrated) Deluxe - Luxurious - Extra Thick, with detachable velvet band!

Name _____

Address _____

City _____ State _____ Zip _____

(SOLD ON MONEY BACK GUARANTEE)

Jughead IN "DISC DISASTER"

ARCHIEKINS, DARLING! WHY DON'T YOU LATCH ON TO A FISTFUL OF YOUR FAB RECORD COLLECTION AND FALL BY MY PAD IN ABOUT A HALF HOUR?

LOVE BUG! YOU HAVE YOURSELF A RENDEZVOUS!!

JUST ONE THING I INSIST ON! I EMPHASIZE! STRESS! UNDERLINE! ACCENTUATE!... *NO JUGHEAD!* I REPEAT... *NO JUGHEAD!*

ANYTHING, LOLLIPOP!

YIPES! SHE SURE WAS RATHER DEFINITE!

I'LL JUST HAVE TO AVOID OL' JUG!

RIVERD

the Bottles

HE'S SUCH A SENSITIVE CHARACTER! I HATE TO HURT HIS FEELINGS!

HI, ARCH!

EEP!

I...

CAN'T TALK NOW, PAL! BIG EMERGENCY! TELL YOU ABOUT IT LATER! BYE NOW!

!

2

ULP!

CRASH!!

WOW! THESE RECORDS WERE COLLECTORS ITEMS! SMASHED TO PIECES!

(GROAN) I DIDN'T SEE THE HYDRANT!

HOW ABOUT THAT BIG EMERGENCY ? ANYTHING I CAN DO TO HELP ?

EMERGENCY ? WHAT EMERGENCY ?

BOY! YOU DID GET SHAKEN UP! C'MON! I'LL TAKE YOU HOME!

ULP! THOSE RECORDS WERE IRREPLACEABLE! I'D BETTER TRY A DIFFERENT ROUTE TO RONNIE'S WITH THIS BATCH!

RIVERDALE

the Beatles AT HOME

GOODMAN

AT THE PHILHAR

FRA

3

I'LL SNEAK OUT THE BACK WAY... OVER TO...

WHAT'S UP, ARCH? FEELING BETTER?

EEYIPE!

ER...UH... YEAH, JUG! ER... JUST THROWING SOME OLD SCRATCHED DISCS IN THE GARBAGE!

THUMP!

HEH! HEH! BUT, I'D BETTER GO BACK IN AND REST FOR AWHILE! STILL A LITTLE SHAKY!

GOOD IDEA!

WHEW! THAT CALLED FOR QUICK THINKING!

OMIGOSH! THE GARBAGE MEN! THERE GOES SOME MORE OF MY RECORDS!

ULP! THIS IS GETTING TO BE AN EXPENSIVE DATE! THIS IS THE LAST OF MY COLLECTION!

THE ALLEY CATS

ZANEEES

NO SIGN OF OL' JUG!

I'LL LOWER THESE RECORDS INTO THE BUSHES FIRST!

LAST CHECK! GOT EVERYTHING I NEED! THIS IS IT!

LET ME HELP YOU, PAL! CAN'T HAVE YOU FALLING AGAIN!

5

WHERE ARE MY RECORDS?

YOU WERE TOO LATE! THE GARBAGE TRUCK JUST PASSED!

BUT, DON'T WORRY! I CHASED IT AND THREW YOUR RECORDS IN WITH THE OTHER RECORDS!

(SIGH) I GIVE UP! WHAT DO YOU WANT TO DO TODAY, JUG?

CHEE! I'M SORRY, PAL! I CAN'T HANG AROUND! I'VE GOT A DENTIST APPOINTMENT!

WHY DON'T YOU GO OVER TO VERONICA'S OR SOMETHING? I'LL SEE YOU TOMORROW!

GAK!

THE END

GET IN THE GROOVE FOR A GIANT FUN-IN! ORDER ANY OF THESE OUT-OF-SIGHT ARCHIE GIANT QUARTER COMICS NOW! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL #20
- ☐ ARCHIE'S PALS 'N' GALS #50
- ☐ LITTLE ARCHIE #52
- ☐ THE WORLD OF JUGHEAD #161
- ☐ ARCHIE'S CHRISTMAS STOCKING #158
- ☐ JUGHEAD'S JOKES #10
- ☐ ARCHIE'S MADHOUSE ANNUAL #6
- ☐ BETTY AND VERONICA SPECTACULAR #153
- ☐ BETTY AND VERONICA SUMMER FUN #155
- ☐ THE WORLD OF ARCHIE #160
- ☐ ARCHIE'S JOKES #154
- ☐ BETTY AND VERONICA CHRISTMAS SPECTACULAR #159

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

DEPT. 4D

ORDER NOW!

CUT OUT AND MAIL TODAY!

LI'L JINX BE MY GUESS-T.!

OKAY, SMARTY! HOW MUCH IS SIXTEEN MILLION PLUS FOURTEEN TRILLION?

COME ON, LI'L JINX! WHAT'S THE ANSWER?

OKAY! OKAY! I'M FIGURING!

THE ANSWER IS.... THREE ZILLION!

GULP!

Y-YOU'RE R-RIGHT, LI'L JINX'!

SHEEESH! WHAT A LUCKY GUESS!

END

Jughead IN "The SPORTING LIFE"

SOMEBODY THROWING A MASQUERADE PARTY, JUG?

YOU IN A FOOTBALL UNIFORM! THAT'S FUNNY!

(SIGH) I HAVEN'T GOT *ENOUGH* TROUBLES!

COACH

HE WANTS TO EARN HIS *LETTER!*

WHAT? *JUGGIE* AN *ATHLETE?*

COACH

IN HIGH SCHOOL YOU'RE *NOBODY* UNTIL YOU EARN YOUR LETTER IN SOME SPORT!

WHEN JUGGIE MAKES UP HIS MIND THERE'S NO STOPPING HIM.!

OKAY.! LET'S SEE HOW GOOD YOU ARE.!

1969 OLYMPIC

67

COACH

THERE'S THE TACKLING DUMMY.! GO GET HIM.!

GRRRR!

EEEYAAGH!

CLUNK

SWISH

WOOSH

YE GADS.! IT'S GOOD YOU'VE GOT THE FOOTBALL SUIT ON, SO I CAN TELL ONE DUMMY FROM ANOTHER.!

THUD

YOU STILL INSIST, EH?

I WANT TO EARN MY LETTER!

OKAY, I'LL THROW YOU AN EASY ONE! YOU WON'T HIT IT, BUT LET'S SEE HOW YOU SWING!

GRRRROOWL!

ZOOM!

EEP!

CRASH!

I GUESS BASEBALL ISN'T YOUR GAME EITHER!

I'M NOT GIVING UP!

TENNIS! NO BRAWN, NO MUSCLE NEEDED!

COACH

A VERY GRACEFUL SPORT! JUST TIMING, SPEED AND BALANCE!

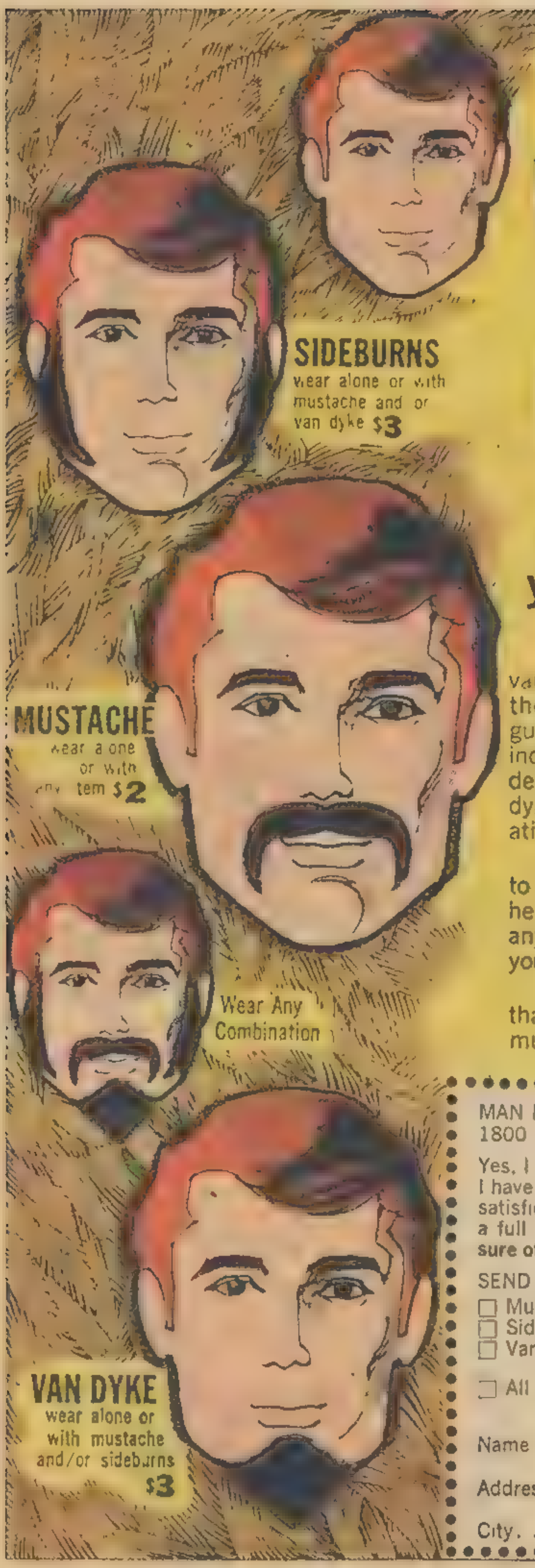
COACH

NOW SEE IF YOU CAN RETURN IT!

POK

NO! NOT LIKE THAT!

CONTINUED


SIDEBURNS
wear alone or with mustache and or van dyke $3
MUSTACHE
wear a one or with any item $2
Wear Any Combination
VAN DYKE
wear alone or with mustache and/or sideburns $3

THE LOOK YOU WANT - WHEN YOU WANT IT!

You will be Amazed at the Exciting Change in your Personal Appearance!

The Natural Look of these sideburns, mustache, van dyke and or beard actually allows you to select the way you want to look, Older, Younger, Distinguished, Cool, Suave — you name it! Wear each one independently or combine them for the effect you desire — sideburns and beard, sideburns alone, van dyke alone, van dyke and mustache. The combinations are limitless!

All items are made of simulated natural hair to exacting professional standards. Firmly self-adhering. Can be worn with self confidence anywhere, anytime. They are so life-like you will have to remind yourself that they can be removed.

FREE with each order, a complete guide that tells how to naturally wear your sideburns, mustache and van dyke.

©

MAN INTERNATIONAL Dept. E-97
1800 No. Highland Avenue, Hollywood, California 90028

Yes, I want to choose my own appearance. Rush me the items I have checked below. I understand that I must be completely satisfied or I may return the merchandise within 10 days for a full refund. Check items and color shade you want. **If not sure of your hairshade, enclose hair sample with order.**

SEND ME THESE ITEMS:
- ☐ Mustache $2
- ☐ Sideburns $3
- ☐ Van Dyke $3
- ☐ All items $5 (Save $3.00)

MAKE ITEMS THIS COLOR:
- ☐ Light Brown
- ☐ Medium Brown
- ☐ Dark Brown
- ☐ Black
- ☐ Blonde
- ☐ Auburn (Red)
- ☐ Silver (Grey)

Name . . . . . .

Address . . . . . .

City . . . . . State & Zip . . . . . .

SWOOSH

WHAP

EEP!

KOOO OM

PING

WOOSH

ZOOOM

CLUNK

YOU'VE GOT TO HAVE THIS LETTER?

I'LL EARN MY LETTER OR DIE IN THE ATTEMPT!

WHO'LL DIE IN THE ATTEMPT?

COACH

COACH

THIS HAS GOT TO BE IT! GYMNASTICS IS THE LAST SPORT ON MY LIST!

WOK

COACH

JUGGIE! YOU MADE IT! WHAT SPORT DID YOU EARN YOUR LETTER IN?

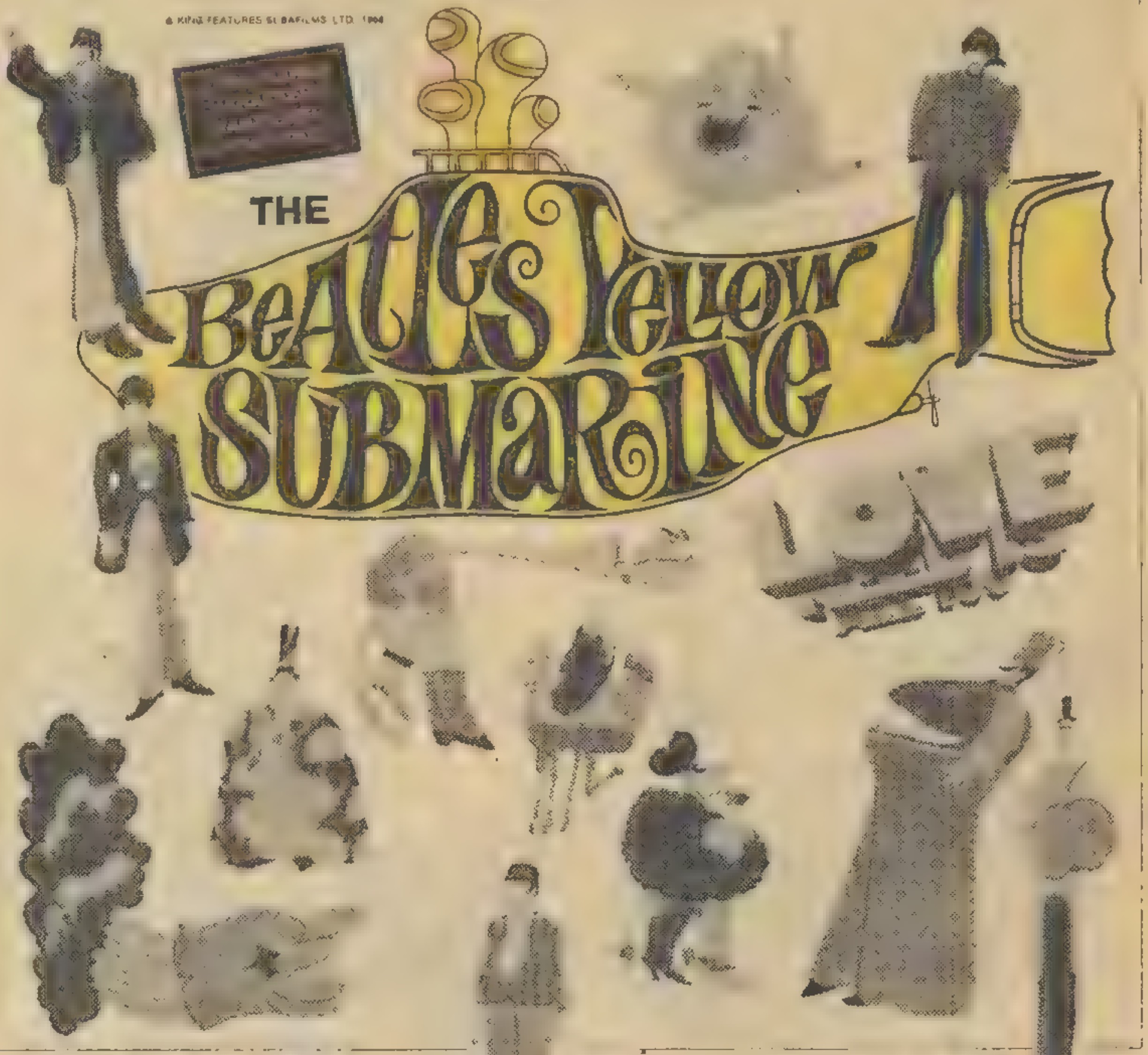
LIFE SAVING!

YOU MEAN SWIMMING? YOU MADE THE SWIMMING TEAM?

NO! HE MEANS LIFE-SAVING!

HE SAVED MY LIFE BY AGREEING TO STOP TRYING OUT FOR MY TEAMS!

THE END



FANTASTIC! 20 pop-out art decorations for $1.00

They're wild, weird, wonderful—but nice. The Yellow Submarine itself, John, Paul, George and Ringo in their new gear; Sergeant Pepper's Lonely Hearts Club Band; the Blue Meanie; the Apple Bonker, the Boob, the Snapping Turtle Turk, and more, more, more, as featured in the smash hit movie. Twenty amazing, amusing decorations, printed on durable art board in dazzling full color. Have a pop-out party. Do your own thing—arrange them on a wall, stand them on a shelf, mount them on books, furniture, luggage, whatever. Make mobiles. Brighten up your home with these super decorations in the mod mode. It's easy, and fun for young and old. And—wow!—the whole bag comes to you, for just $1.00. So don't delay, send today and start your fun-cruise with the Beatles on the Yellow Submarine!

ACT NOW! THIS OFFER MAY NOT BE REPEATED THIS SEASON IN THIS PUBLICATION!

CUT OUT THIS COUPON FOR YOUR ADVENTURES WITH THE BEATLES

Golden Press
North Road Dept. DG-YS-1
Poughkeepsie, New York 12601

Please send me one complete set of YELLOW SUB POP OUT ART DECORATIONS for only $1 plus 25¢ postage, with full money-back guarantee. Enclosed is $

Name

Address

City

State Zip

Save still more: Order two sets of POP-OUT ART DECORATIONS for only $2.00. We pay the postage.

Golden Press, A Division of Western Publishing Co., Inc., North Road, Poughkeepsie, New York 12601

Jughead IN "THINK WARM"

I CAN'T WAIT TILL THE WARM WEATHER!

WHY WAIT?

WHAT?

WHAT DO YOU MEAN, ARCHIE?

THINK WARM!

THINK WARM?

YEP! IT'S THE POWER OF SUGGESTION!

YOU MEAN IF I JUST THINK OF SOMETHING I CAN MAKE IT COME TRUE?

TRY IT, BETTY! THINK OF SOMETHING!

OKAY!

SMACK

SMACK

IT WORKS! IT WORKS! THAT'S JUST WHAT I WAS THINKING!

ARCHIE, HOW DID YOU KNOW WHAT BETTY WAS THINKING?

EASY, JUG!

WHAT ELSE DOES BETTY EVER THINK ABOUT?

ARCH, WERE YOU ON THE LEVEL ABOUT THAT THINK WARM BUSINESS?

I JUST SAID THAT TO SHAKE UP THE GIRLS!

DO YOU THINK THERE COULD BE ANYTHING TO IT?

I DON'T KNOW! TRY IT AND SEE!

I THINK I WILL! SEE YOU LATER, ARCH!

ARCHIE, YOU NEVER FINISHED TELLING US ABOUT "THINK WARM!"

THAT'S RIGHT!

IS THERE ANYTHING TO IT OR ISN'T THERE?

WE'LL KNOW SOON!

JUGHEAD SAYS HE'S GOING TO TRY IT!

LOOK! THERE'S JUGHEAD NOW!

LOOK HOW HE'S DRESSED!

NO JACKET OR SWEATER! AND IT'S FREEZING OUT TODAY!

JUGGIE, DOES IT REALLY WORK?

YOU DON'T SEE ANY JACKET DO YOU?

AND ALL YOU DO IS "THINK WARM?"

THAT'S PART OF IT!

I'M GOING TO TRY IT! SEE YOU LATER!

ME, TOO!

I MIGHT AS WELL TRY IT TOO!

LATER...

ARE YOU THINKING WARM, RONNIE?

I'M ONLY THINKING ABOUT ONE THING, BETTY!

THAT'S HOW COLD I AM!

GIRLS, THIS ISN'T WORKING! I'M TURNING BLUE!

WHERE IS THAT JUGHEAD?

HERE HE COMES!

JUG, YOU EVEN HAD ME CONVINCED! BUT I'M FREEZING!

SORRY ABOUT THAT, PAL!

CHATTER CHATTER

SHAKE SHAKE

WE THOUGHT YOU SAID TO THINK WARM?

I SAID THAT WAS PART OF IT!

WHAT'S THE OTHER PART?

WEAR THERMO UNDERWEAR!

THE END

AMAZING $1 ART OFFER

4 IRRESISTIBLE WIDE-EYED KITTENS IN FULL COLOR FOR YOUR HOME

AMBROSIA

CLEO

NEFERTITI

TIGER LILLY

ALL 4 ONLY $1

BEAUTIFUL AND APPEALING ORIGINAL OIL PAINTINGS NOW YOURS AS FULL COLOR LARGE FINE ART PRINTS. Just picture these irresistible kittens in your own home. Everyone who sees these appealing waifs falls in love with their adorable warmth and touching wide eyes. You simply want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals, has captured the universal appeal and charm of these intriguing felines. Under his sensitive brush, the wistful quality of kittens and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical colors and exquisite details. Only when you see them in your home can you fully appreciate their magnificent artistry and exquisite beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 10" x 14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

©1968, Colonial Studios

COLONIAL STUDIOS, DEPT. KG-69
20 Bank Street, White Plains, New York 10606

Please send me the four kitten prints for only $1.00 plus 25¢ postage on full money back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)

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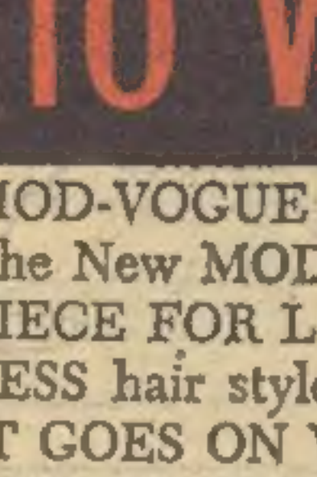
Address.....

City.....State.....Zip.....

☐ **SAVE! SPECIAL OFFER:** Order three sets of prints for only $2.00 (you save $1.75). Extra sets make ideal gifts.

10 WAY HAIRPIECE! 10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel. . .** a big 18 inches in length.



Artist's version of one or more hair pieces in use.

BUN • MOD MAKER
PONY TAIL
BRAID • CHIGNON
BEE HIVE
HEIGHT MAKER-
FACE FLATTERER-
COUNTESS STYLE-
MADAM
AMBASSADOR
ETC.

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our expert! Include sample of your hair and leave the matching to us! MAIL COUPON NOW!

BE DOUBLY GLAMOUROUS ORDER TWO GLAMOURIZE BOTH SIDES!

YOURS ONLY **$1** **FREE** New MOD-VOGUE illustrated hair style instructions included.

LOW INTRODUCTORY OFFER . . . $1. Be sure to include sample of hair and $1. (plus 25c postage and handling).
Mail to —
BEAUTY AIDS CO., Dept. 139
160 Amherst St.,
East Orange, N. J. 07018

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MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 139
160 Amherst St., East Orange, N. J. 07018

I enclose $1. (plus 25¢ postage and handling) and *hair sample!* Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send_____hairpiece I enclose $1. plus 25¢ postage and handling for each hairpiece ordered.

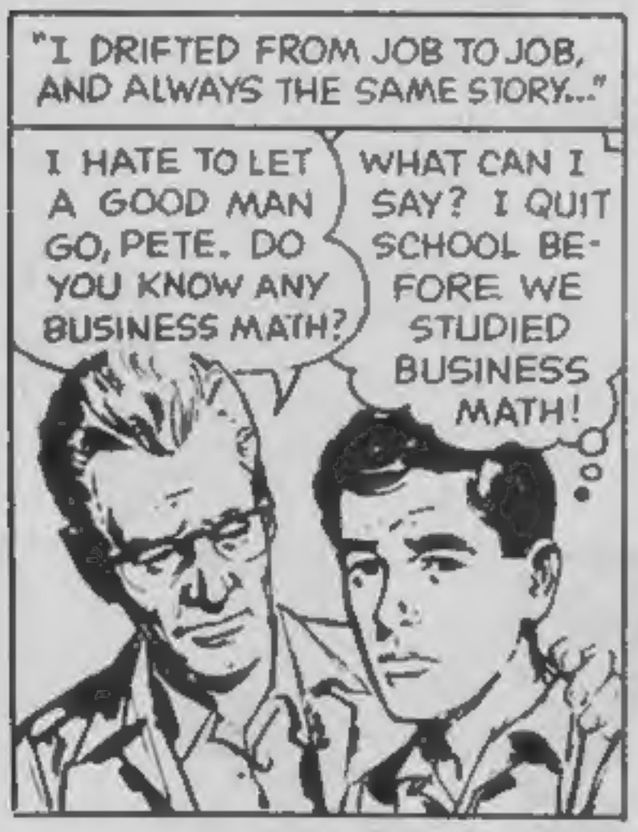
Name_____

Street_____

City_____State_____Zip_____

PETE DUNCAN – "DROPOUT"

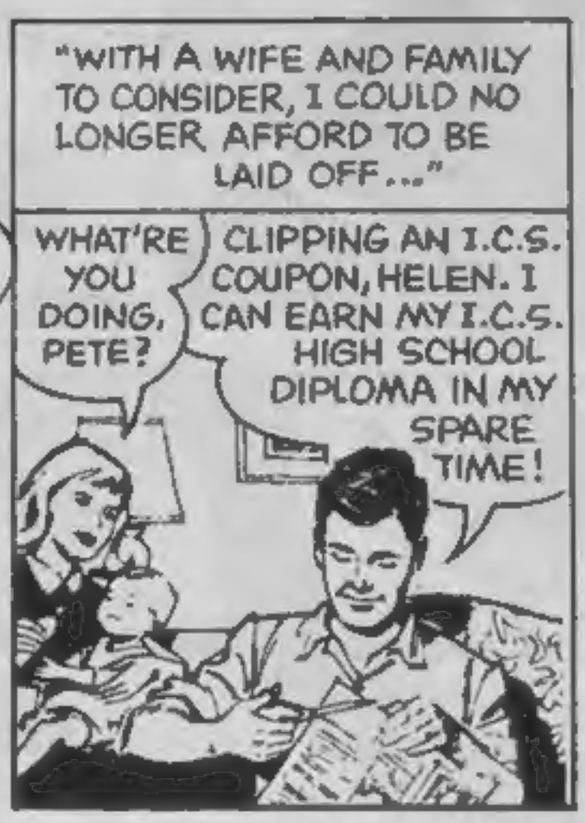
"WHEN I TURNED 16, I WANTED TO REALLY START LIVING..."
HIGH SCHOOL
FREE AT LAST! NO MORE SCHOOL FOR ME. MY NEW JOB PAYS $60 A WEEK. AND I'M BUYING A CAR WITH MY OWN MONEY!

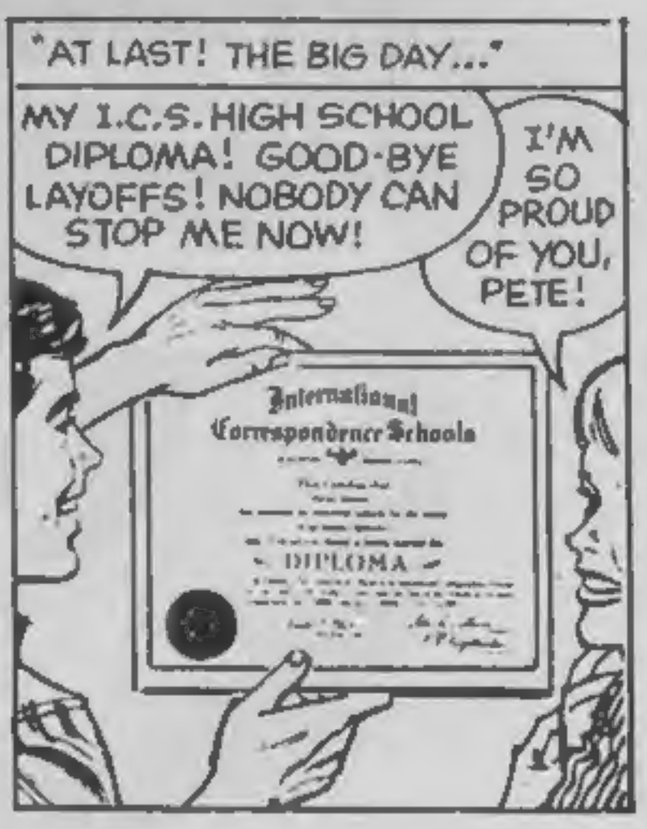

"I DRIFTED FROM JOB TO JOB, AND ALWAYS THE SAME STORY..."
I HATE TO LET A GOOD MAN GO, PETE. DO YOU KNOW ANY BUSINESS MATH?
WHAT CAN I SAY? I QUIT SCHOOL BEFORE WE STUDIED BUSINESS MATH!

"A YEAR AFTER QUITTING SCHOOL, I WAS OUT OF A JOB, FOR THE THIRD TIME.
PETE! YOU LOOKING FOR A JOB HERE, TOO?
BOB SHOLL! YEAH! I FIGURE I'VE GOT THE EXPERIENCE!
EMPLOY
OFFICE

"BUT BOB'S DIPLOMA HELPED HIM CINCH THE JOB I WANTED."
MY OLD CLASSMATES NOT ONLY GET THE BETTER JOBS, THEY'RE PAID MORE MONEY TO START.

"HELEN AND I WERE MARRIED. A YEAR LATER, OUR FIRST CHILD WAS BORN. WE COULDN'T HAVE BEEN HAPPIER UNTIL, ONE DAY AT THE PLANT..."
HEARD THE NEWS, PETE? THEY'RE GOING TO START LAYING OFF MEN NEXT WEEK!


"WITH A WIFE AND FAMILY TO CONSIDER, I COULD NO LONGER AFFORD TO BE LAID OFF..."
WHAT'RE YOU DOING, PETE?
CLIPPING AN I.C.S. COUPON, HELEN. I CAN EARN MY I.C.S. HIGH SCHOOL DIPLOMA IN MY SPARE TIME!


"AT LAST! THE BIG DAY..."
MY I.C.S. HIGH SCHOOL DIPLOMA! GOOD-BYE LAYOFFS! NOBODY CAN STOP ME NOW!
I'M SO PROUD OF YOU, PETE!
International Correspondence Schools
DIPLOMA

"WHAT A DIFFERENCE THAT I.C.S. DIPLOMA MADE AT MY NEXT JOB INTERVIEW..."
THE JOB'S YOURS, PETE, STARTING AT $105 A WEEK... AND IT'S A JOB WITH A FUTURE!
GREAT! WAIT'LL I TELL HELEN!

MY NEXT STEP IS TO TAKE SOME I.C.S. COLLEGE-LEVEL ENGINEERING COURSES – THE SKY'S THE LIMIT!

CLIP COUPON HERE – I.C.S., Scranton, Penna. 18515, Accredited Member, N.H.S.C.

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- ☐ High School General
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- ☐ High School Secretarial
- ☐ High School Vocational
- ☐ Send me Success Kit on I.C.S. courses in other fields.

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Address _____

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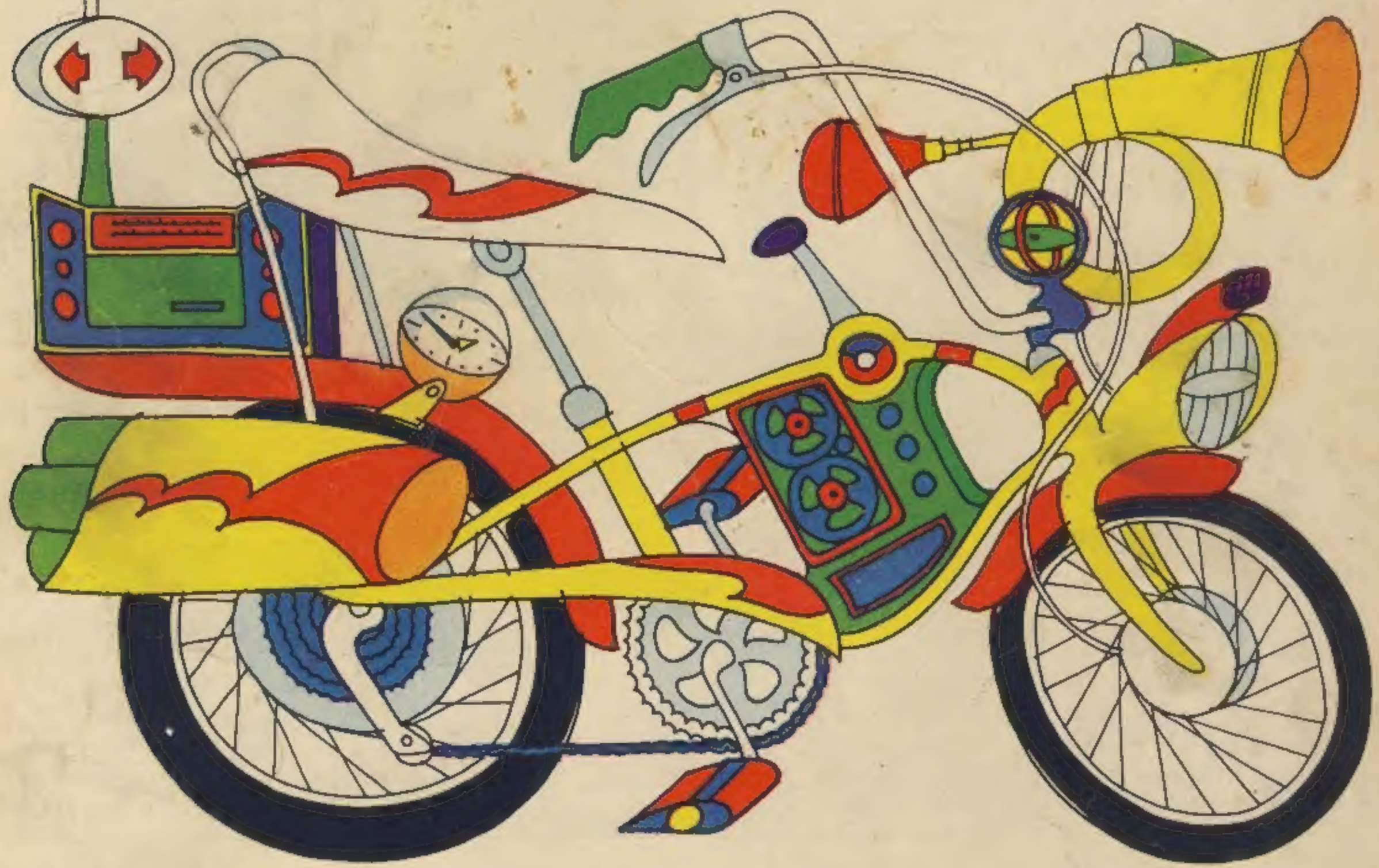
Pete Duncan is fictional. His story is a composite from the files of I.C.S.

Even if you had a bike with a gyroscopic stabilizer, solid propellant rocket boosters, 10-speed automatic transmission, AM-FM stereo radio, tape player, automatic headlight dimmer, turn signals, air horn, clock, racing tires and power disc brakes, you'd probably want a Stewart-Warner bike speedometer for Christmas.



We have the speedometers for far-out bikes. Funny bikes. Tandem bikes. Any bike you can name.

For instance, the Stewart-Warner Speedo Deluxe. It's the best-designed speedometer you could put on any racing bike. And the most accurate.

Or the famous Cadet. No wonder it's the most popular bike speedometer made. Cadet does everything the speedometer in a sports car can do (except go over 50).

And the Cadet 20. Especially for bikes with 20-inch wheels.

No matter what kind of bike you have, it's a lot more fun to ride with a Stewart-Warner speedometer. So the next time somebody asks you what you want for Christmas, why not tell them they can find Stewart-Warner bike speedometers in most bike shops and department stores?